



LIFELINK

**LOCATE, ALERT AND
MESSAGING SERVICES**

All the space you need



LIFELINK

LifeLink is the affordable solution to managing remote assets, individuals and teams. Immediate knowledge of their location and the ability to communicate is vital for their protection

Organisations operating in remote, harsh environments are now able to access the **LifeLink** service to fulfil their responsibility for duty of care.

LifeLink enables a rapid response to personal emergencies in remote locations. With its two way messaging and acknowledgement of alerts, it provides the reassurance to the field user that "help is on the way".

The service provides an intuitive application to interact with field users. **LifeLink** provides effective means for configuration of remote devices and alert management through to contact with the first responders.

AT A GLANCE

- Managed global communications infrastructure
- 24/7 secure two-way messaging
- Client connect via SSL password protected web service
- Integrates with customers existing infrastructure
- Over the air configuration management
- Alert management and escalation process
- Alert notification on screen and automatic forwarding to the appropriate first responder community
- Human acknowledgement of alerts
- Monitoring by Paradigm Customer Contact Centre (PCCC)

LifeLink: technically speaking

TRACKING

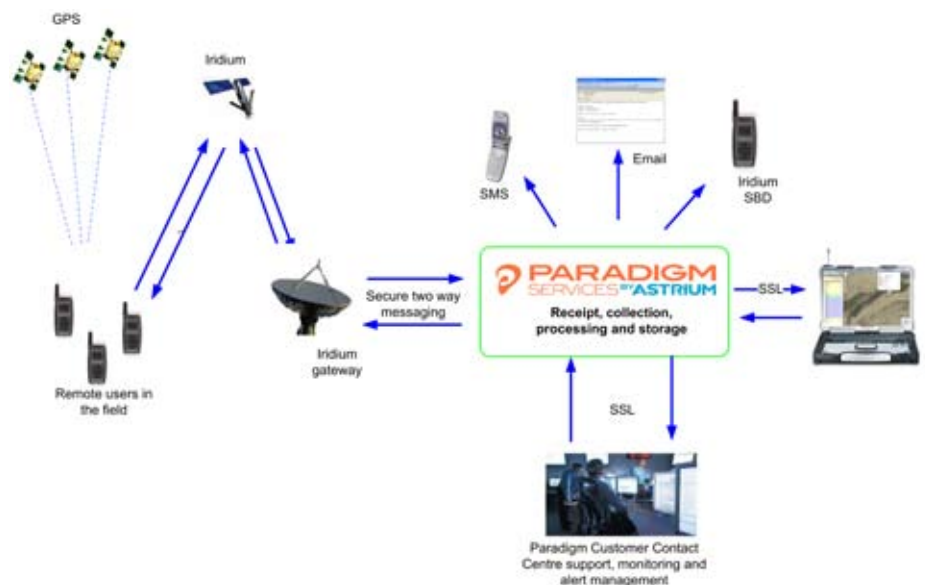
- Show position reporting and route
- Global tracking of users using GPS
- Configuration of view for 3D image, satellite image, terrain, map and hybrid
- Placement of geo-markers and geo-fencing

MESSAGING

- Preset messages to and from the user
- Free-text to and from users
- Identification of multiple alert types
- Message to individual or broadcast to many users
- Critical messages displayed on alert bar

ALERTS

- Audio and visual alert notification
- Acknowledgement of alert by human interaction to user
- Client tailored response mechanism using SMS, email and/or iridium SBD
- Alert management and escalation process
- Geofencing definition and alert messaging
- Alert of geo-fence transgressions
- Forward of alerts to first responders



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